



Babies in Buscot Support
Buscot Ward
Royal Berkshire Hospital
Reading
RG1 5AN

23rd April 2014

To Whom It May Concern,

It has become apparent that a number of incubators on Buscot Ward are now aging. These are very important pieces of equipment; in essence where the poorest and smallest babies will live during the critical early stages of their lives. A sterile, temperature and humidity controlled environment that helps them develop and fight through their difficult start to life. Although still functional, a number of incubators do not offer the best level of care available to the smallest and sickest babies.

The unexpected birth of a premature or sick baby can happen to anybody. It pays no attention to race, religion or affluence. It can hit at any time, often with little or no warning or opportunity to prepare for what is happening. During this exceptionally stressful time, wouldn't you want to know that your baby had the best equipment that money can buy? To give them the best chance, the best hope of not only survival but to lead a normal life against the odds?

One comment recently made by an ex-Buscot parent particularly sticks in my mind. "You never know if or when you will ever need Buscot Ward, but when you do need them, you really need them".

In conjunction with the consultant and nursing teams of Buscot Ward it has been requested that BIBS will raise funds to supply the unit with a state of the art Giraffe Omnibed incubator, the leading product on the market today.

This piece of equipment is needed now. Local sick and premature babies will see immediate benefits. With a price tag of £29,000 these incubators are by no means cheap; however, we will get there, no matter how long it takes.

We ask that our supporters, new and old, help us in our aim to raise the £29,000 needed to buy a Giraffe Omnibed incubator for Buscot Ward. Along with our traditional base of fundraising supporters, BIBS are very keen to gain local corporate support for our appeal as the faster we can raise the necessary funding the better, for Buscot Ward, for local babies and the local community as a whole.

I trust that we can gain your support.

Yours truly,

Phil Meredith
Vice Chairman, Babies in Buscot Support
phil@bibs.org.uk